



CAREER VISION

“Getting Started: Talking With Your Child About Career Choices”

Studies show that parents have the greatest influence on their children’s career goals. Recognizing the need to support parents in this awesome responsibility, Career Vision developed Getting Started: Talking with Your Child About Career Choices.

This award-winning guide provides parents with the practical information and the confidence they need to successfully discuss educational and career planning with their older children. Getting Started shares tips on effective career planning, decision-making strategies and ways to approach career conversations. The guide reinforces what parents are doing right, and gives additional suggestions to consider.

Among the highlights:

- The New World of Work – Today’s workplace is constantly changing. More jobs and career fields are being created, which has created more choices. Parents who are aware of these changes will help their teens make better career and educational decisions.
- Helping My Son or Daughter Starts with ME – Children form their first impressions of what it’s like to work by observing adults. Parents need to understand their own attitudes toward work, as well as be open to discussing the pitfalls and successes they’ve experienced in their own career.
- It’s Not a One-Shot Deal, It’s a Process – Parents can help provide direction and focus to teens and young adults by encouraging them to discuss their interests and investigate careers and college majors that may be a good fit. As possible career directions are uncovered, parents are encouraged to listen actively and ask exploratory questions.
- Who Do You Want to Be When You Grow Up? – Using a career decision activity, parents can guide their teen through an evaluation process to determine which jobs represent a good fit for their interests and abilities.
- Where Do I Go From Here? – Parents can access print and online resources to use with their teens. In addition, an in-depth assessment and discussion with a professional career consultant can personalize college major and career options. Once teens have a clear picture of themselves and their unique abilities, realistic career options can be discussed. This saves time, frustration and extra college expenses, while it increases students’ motivation and sense of direction.

Published with input from parents, school counselors and a team of experts, Getting Started has helped more than 100,000 parents talk more confidently with their children about career decisions. For additional information or for bulk orders of this guide, please contact Career Vision.

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