



CAREER VISION

The Ball Foundation Overview

www.ballfoundation.org

G. Carl and Vivian Elledge Ball established The Ball Foundation in 1975 to help people realize their potential and achieve satisfaction in their professional and personal lives.

This goal is achieved through the Foundation's two major initiatives:

- Career Vision, a leading provider of aptitude-based career counseling; and
- Education Initiatives, a program supporting transformation efforts in mid-size urban school districts.

Career Vision utilizes the Ball Aptitude Battery, a reliable measure of a variety of aptitudes that are used to identify an individual's unique strengths. This arm of the foundation promotes self-knowledge as the cornerstone of effective career planning for people of all ages.

The link between self-knowledge and successful career and educational planning led to an increased foundation interest and involvement in K-12 education and the establishment of the Education Initiatives division in 1990.

The Ball Foundation is a not-for-profit organization located in Glen Ellyn, Illinois.

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Direction. Decisions. Satisfaction.

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